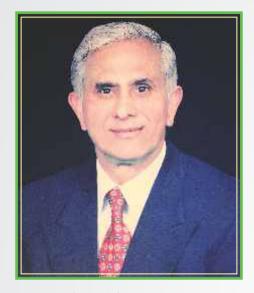


About DVSGI

Dewan V.S. Group of Institutions is a top ranked institution with a vision to provide the corporate world with business-ready leaders. DVSGI, founded in 1996 by great visionary, industrialist and philanthropist, is now amongst leading business schools.

DVSGI, spread across 75-acre lush green campus is strategically located in calm and serene environment on the outskirts of Meerut in Delhi NCR.

Led by exceptional faculty members, steered by an outstanding Advisory Council and buoyed by the International Collaborations, DVSGI has within a span of 25 years, emerged as a top-ranked institution in Western UP.



Late Shri Vidya Sagar Dewan (09.08.1947 - 19.03.2004) An industrialist, Educationist and Philanthropist. It is his vision that we cherish.

Our Founder

"If everyone is moving forward together, then success takes care of itself." Late Shri Vidya Sagar Dewan was one of the leading Industrialist and Educationist of the area. He was married to Mrs. Mamta Dewan, a staunch socialist and philanthropist. The couple with a vision to emphasize adherence to excellence, ethics and values in the educational institutions offered education at affordable cost beneath the umbrella of Dewan Daulat Ram Education Foundation. The inspiration of a renowned connoisseur and patron initiated a school which under his leadership spurted into a group of schools and professional education institutions imparting education, empowering the student-teacher fraternity and developing ethically global professionals, leaders and entrepreneurs striving for sustainability.

Chairman's Vision

It is with a great sense of pride, I welcome you to Dewan V.S. Group of Institutions! It is my honor and pleasure to write a few lines about this prestigious Educational Institution on completion of two decades of educational excellence. I congratulate all the departments on having made a significant impact on the lives of so many bright minds and inspired so many of our community leaders to support the cause of education. Unlike many other educational institutes we had a small and humble beginning. Today the Institution is one of Uttar Pradesh's pioneering Management & Technical Education Institution. We aim to cater to the educational needs providing accessible and affordable education to all as visioned by its Founder Shri Vidya Sagar Dewan. I wish everyone associated with the Group, God's abundant blessings for manifold success in the years to come.

Vivek Dewan Chairman MBA, LLB



Executive Director's Message



Col. Naresh Kumar M.A., MBE, PGDBM, PG Diploma in Educational Mgmt. M.Phil, Ph.D. Advisor - PGDM Program

What makes us different from others is our commitment to shape students into multi talented personality aligning with their aspirations and industrial requirements under globalized business environment. We believe in giving students the competitive advantage in the business world by encouraging them to be inquisitive and make informed choices.

Awards and Endorsements

Academia Partner









Best Institute providing Global Exposure Awarded by



International Exposure Programe Award.



A+ Certification by MBA by Choice.



Most promising B-School of U.P. by Discovery Education Media Pvt. Ltd.

A+ Category in GoGetter's

al-getter Management Institution Survey

Computer Lab Certified by TCSION



WIPRO is Campus Partner for Employability



Nodal Center for the Virtual Labs Project-IIT Delhi



** Star Resource Center for the Spoken Tutorial Project -IIT Bombay supported by NMEICT, MHRD Government of India.



Academic Advisory Council



Mr. Trilok Anand Sanspareils Greenlands Ltd.



Mr. Abhay Kumar Managing Director Dayal Fertilizers Ltd.



Mr. Yogesh Garg Managing Director PEP Infotech Ltd.



Mr. Sunjeev Gupta Sr. General Manager Daurala Organics Ltd.



Mr. Suneet Mishra Executive Director Magna Powertrain, Nanchang, China



Mr. Sanjeev Gupta Vice President My Home Industries Limited



Mr. Ashish Gupta President & Head-Legal & Contracts Gammon India



Mr. Vineet Mishra Department Head, Honda Cars India Ltd.



Mr. Vivek Goyal Managing Partner & Founder Lumos Partners (USA)



Mr. Puneet Anand Sansapreils Greenlands Ltd.



Mr. Subodh Bharadwaj DVSGI Alumni Chief Manager DB Corp. Ltd.



Mr. Vibhor Agarwal Director Multimax Engg. Ltd



Mr. Ankur Jaggi Director Amit Enterprises Ltd.



Mr. Ankit Singhal Director Crystal Precision Ltd.



Mr. Vivek Sharma Director AT&T, Texas, USA



Dr. Naval Tripathi Head, Business Development YSI Tech Ltd.

Certification & Associations

























International Collaboration and Student Exchange Program

Colorado Heights University Denver, U.S.A



Pushkin Leningrad State University St. Petersburg, Russia



Nizhny Novgorod Institute of Management and Business Russian Federation.



Endorsements

- Education Excellence Award for Maximum Placement package by ECONS
- First B-School in Northern India to initiate Corporate Social Responsibility (CSR) Society "SANKALP: A Promise for Life" recognised Internationally by Emerging Nations BRICS Chamber of Commerce & Industry, New Delhi as per CSR Mandate 2013, Govt. of India

National Linkages

- Nodal Center-Virtual Labs Project IIT Delhi
- Resource Center-Spoken Tutorial Project IIT Bombay

Affiliations & Accreditations

- All India Council for Technical Education (AICTE)
- C.C.S University, Meerut •
- Dr. A.P.J. Abdul Kalam Technical University, Lucknow 0
- National Council of Teacher Education (NCTE) 0
- Board of Technical Education (BTE) •
- Bar Council of India (BCI)



DVSGI Facts In Figures

100+

Corporate Guests to interact with DVSIM students

50+

Faculty and Domain trainers to imbibe Business Management Knowledge 150+

Recruiters from diverse sectors to offer jobs to PGDM students

50+

Livewire Business Projects to assist students in developing practical knowledge

3000+

Proud alumni creating success stories in corporate world

25+

Industrial / Educational and recreational trips for first hand experience on various aspects 50+

Mock GD sessions to practice the art of communication & knowledge

50+

Mock Interviews to inculcate the confidence required for facing Recruitment Process

100+

Aptitude Tests to improve the Analytical and reasoning skills 10+

Certification Programs

1200+

Book titles from various subjects

16000+

Books and periodicals available in central library

20+

Business Magazines and Newspapers subscription to keep abreast with Global Business and Economics 25+

National and International Journals subscription

10+

States from where students have joined DVSIM to achieve their dreams

Why PGDM @ DVSIM?

The advanced training techniques developed at DVSIM has enabled transformation of students into Industry ready Management Professionals having confident, sharp & intelligent personality.

Professional Certifications

To provide students an extra edge and enhanced employability **Centre for Financial Learning**

State of the art Financial Softwares to provide hands - on experience.

Centre for Linguistics

To excel in professional and technical communication.

French Language Classes

To make students truly global citizens

Learning What Industry Demands

Build the knowledge & skills which are required in industries

Cutting - Edge Curriculum

Specialized training courses on Industries' most sought profiles & domains

International Exposure

Collaboration with leading B-Schools allows sharing of best global practices and exchange of faculty and students

Keep Pace With The Change

Provide students with need of the hour knowledge & Skills.

Learning With Experts

Work with Corporate Executives alongside on Research & Projects

Learning In Practice

Learn the practical application of Business Management theories by working with Companies on live business projects.



About the PGDM Program

Introduction

The PGDM Programme of DVSGI holds a proud legacy of 25 years in the field of Indian Management Education. Shaping the minds and skill sets of young leaders is a responsibility, the PGDM programme takes seriously and delivers on consistently. The PGDM Program is a two-year full time programme, spread over six trimesters

Objectives

The programme structure aims to develop

- Critical Analytical Thinking
- Creating Personal Leadership
- Caring for the Community

Pedagogy

The teaching learning cycle involves a wide range of pedagogical approaches:

- Interactive lectures
- ⊙ Intensive self-study sessions
- Group exercises
- Case studies
- Accessing libraries and electronic databases
- Computer-based simulations
- Outbound training
- Workshops and seminars

Semester Aborad Program

Dewan Offers the Semester Abroad Program with Colorado Heights University, Denver, USA. This program aims to complete the initial training of the Indian students by giving them an inter cultural context to strength their knowledge of the Global economy.









Industry Simulated Learning (ISL) @ DEWAN

Benefits of ISL

ISL Programme - Learning is based on the training schedules and implementation and/or execution of the same during the evenings or weekends.

Gain Experience and Confidence - Undergoing specialized inputs on various subjects along with theoretical knowledge; applying that knowledge to "real life" situations will prepare the trainee to take on the world. Add value to students' resume.

Develop Contacts - Working with professionals, the trainee will tap into a network that can offer references, advice and information about new job opportunities.

 $\textbf{Focused Career Direction -} The \ trainee \ will be \ able \ to \ explore \ their \ subject \ preferences \ and \ develop \ it \ into \ a \ career.$

Convert training into a Future Job - Students becomes a preferred choice of any recruiter in the coming year.







Get a Great Start, Not just Education



Micro Specialization - Domain Specific

Data Analytics

Digital Marketing

Six Sigma

Commercial Banking

Pharmaceutical Management

Hospital & Healthcare

Agribusiness

Supply Chain Management

Entrepreneurship

Export - Import

TOM

Business Forecasting Techniques

Domain Experts @ DVSGI



Lt. Col. Manish Sharma Exec. MBA (MDI, Gurgaon) Director - Plng. & Dev. - DVSGI



Dr. Rajeev Kumar MCA, M.Tech., PhD Information Technology



Dr. Abhay Sharma MBA, PhD Digital Marketing



Dr. Vineet Kaushik M.Com., MBA, PhD Accounting & Finance



Dr. Prashant SharmaPGDM, PhD
Consumer Behaviour
& Advertising



Dr. Suchi SharmaMBA, M.Phil, PhD
Emerging HR Trends



Dr. Mukta Makhija MBA, MCA, M.Phil, PhD Leadership & Teams



Prof. Ashish Mittal PGDM, CWM (Geneva) Corporate Finance



Prof. Ambuj Sharma LLM, Pursuing PhD Corporate Law



Prof. Hemant Ahuja PGDM (IMT), Pur. PhD Commercial Banking



Prof. Kainat Alvi PGDM, JRF-NET Strategic Management

INR 14 LPA Highest Package



INR 4.6 LPA
Average Package
(Domestic)



150 Companies Associated With

Placement Details

Sector - wise Companies Associated with DVSGI



BFSI (26%)

IT, Consulting & E-Commerce (31%)

FMCG, FMCD & Retail (18%)

Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (15%)

Pharmaceuticals, media, Telecom & Others (10%)

Sector - wise Students placed



BFSI (28%)

IT, Consulting & E-Commerce (38%)

FMCG, FMCD & Retail (13%)

Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (12%)

Pharmaceuticals, media, Telecom & Others (9%)

Our Distinguished Alumni



Manav Sikka, General Manager Business Development, Maruti Suzuki



Akil Jain
Associate Vice President,
Kotak Mahindra Bank



Anurag Gupta Zonal Manager SBI



Jatin BajajAssistant General Manager
TCS



Vivek Sharma Zonal Manager Indusind Bank



Maneesh Deshwal Sales Manager Ultratech Cement

International Placements



Jharna Bhujel KDU Worldwide Dubai



Navraj Singh Mathur Mark & Spencer Bahrain



Adil Rasheed Emirates Islamic Bank Dubai



Sandeep Ghosh Country Club Dubai



Rashpal Singh Lebra Mobile England



Manpreet Singh PaknSave New Zealand



Ikbal Ahmed Emirates Islamic Bank Dubai

Domestic Placements



Soumyo Ranjan Behra Deutsche Bank



Sudeb Banerjee Google India



Priyabrata Baug ICICI Bank



Deepak Singh SINGER India



Ajay Singh State Bank of India



Amit Singh Reliance Jio



Bipin Kumar Asian Paints



Ranadip Halder Coca Cola



Bhaskar Mazumdar Vodafone



Jwala Tiwari Airtel



Kumar Bruce Sanoli Pasteur



Vikrant Malik HDFC



Antara Paul IndusInd Bank



Arnab Ghosh Air India



Bijay Panda



Chandan Sharma MBD-Digital



Md. Islam Hindustan Unilever



Mukul Kumar Nestle

































Workshops and Seminars





Workshop on Consciousness and Meditation by Dr. Thomas Gregory & Dr. Daniel, Maharishi Vedic University, Netherlands





Workshop on Digital Marketing by Google



ICICI Stockmind Workshop



Workshop on MF by L&T Mutual Fund



Manpower Group Workshop on Emerging Trends in HR



Session on Grooming by Revlon

The 360 Degree Transformation

Education & Recreation - The International Immersion Program (Dubai, Singapore & Malaysia)



Admissions @ DVSIM

Admission to PGDM (Approved by AICTE) Course is a multi-step filtration process. Through the assessment, we check the aptitude, communication, education background, knowledge, understanding level and above all, whether candidate is having the right attitude to be trained.

Educational Background

- Candidates are initially shortlisted on the basis of Marks obtained in Graduation
- Test Scores of various exams like CAT, XAT, MAT, ATMA etc.
- Previous education records provides an outlook of how candidate performed academically in the past.

Case Study & Group Discussion

Candidates are provided with a small Case Study based on some topic relevant with his/her education background.

Personal Interview

Personal interview is the last step where one on one discussion takes place between the candidate and expert panel from the Institute.

The complete assessment process is based on the weightage system where each step of filtration has been assigned with some weightage.

Applicants have to apply online through our website www.dewaninstitutes.com





DEWAN V.S. GROUP OF INSTITUTIONS INDIA

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Meerut - 250103 (UP) INDIA Tel :- 0121-2440315, 2440375 Mob.:- 7055547775, 7055718000

Fax: - 0121-2440337

Email :- info@dewaninstitutes.org Website : www.dewaninstitutes.com **Dewan** V.S. Institute of Engineering & Technology

Dewan V.S. Institute of Hotel Management & Technology

Dewan V.S. Institute of Hotel Management & Catering Technology

Dewan Institute of Management Studies

Dewan V.S. Institute of Management

Dewan V.S. Institute of Marketing Management

Dewan Law College

Dewan Institute of Management Studies (College of Education)

Approved & Accredited by







